



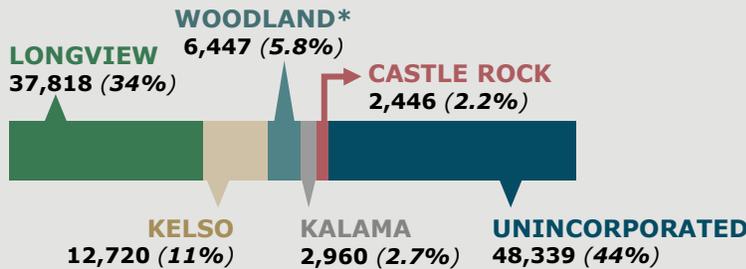
Cowlitz County is home to
112,000 residents*.



Our population grew **15-20%** over the past **20 years***.
We are growing about **1/3 more slowly** than the state average*.

COWLITZ COUNTY DATA SUMMARY

CITY

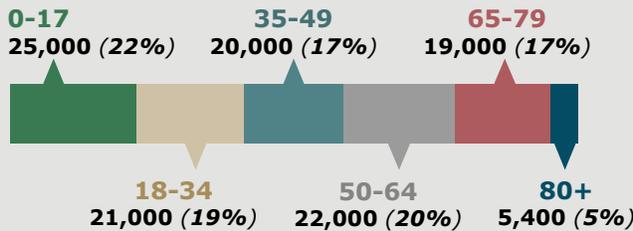


*Cowlitz County portion

We are **more rural** than the state average; more of our population lives in unincorporated areas.

Kalama, Woodland, and unincorporated areas have seen the **most growth** over the past 20 years.

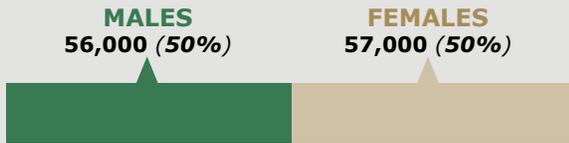
AGE*



We have a similar proportion of children, **smaller** proportion of **younger adults** (18-49), and a **larger** proportion of **older adults** (50+) than the state average.

Our population aged **50+** has seen the **most growth** over the past 20 years.
Our population aged **35-49** has **decreased**.

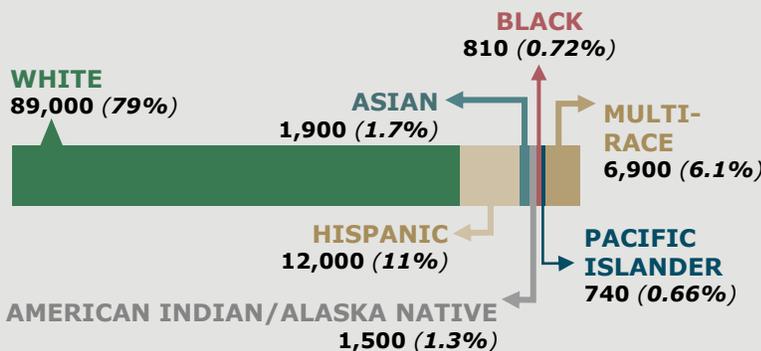
GENDER*



Our gender makeup is similar to the state's.

Our male and female populations' growth over the past 20 years have been similar to each other.

RACE/ETHNICITY*



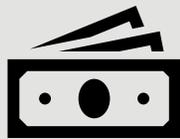
A **larger proportion of our population is White** than the state average.

Hispanics, Pacific Islanders, and Multi-racial residents have seen the **most growth** over the past 20 years.

*These figures are rounded because they are based on interim estimates. More information available on the last page.



SELECTED SOCIAL & ECONOMIC CHARACTERISTICS



The **median household income** in Cowlitz County is **\$64,506**.

This is about **20% lower than the state average** and, after adjusting for inflation, has **increased 17%** over the past 10 years*.



17% of Cowlitz County residents aged 25+ have a **bachelor's degree** or higher.

This figure is **about 50% lower than the state average** and **may have increased 13%** over the past 10 years.



11% of Cowlitz County residents aged 18+ are **veterans**.

This figure is **about 20% higher than the state average** and has **decreased about 25%** over the past 10 years.



49% of Cowlitz County residents aged 15+ are currently **married**.

The data suggest this figure is **roughly the same as the state average** and has **decreased 8%** over the past 10 years.



6.8% of Cowlitz County residents aged 5+ speak a **language other than English** at home.

This figure is **about two-thirds lower than the state average** and **may have decreased 9%** over the past 10 years.



87% of Cowlitz County households have a **broadband internet subscription**.

This figure is **about 4% lower than the state average**.



TECHNICAL NOTES

Have questions? Email: AskCowlitzHealth@cowlitzwa.gov

Some figures in this report are rounded and may differ from previous reports.

Due to the current lack of [Small Area Data Estimates](#) from the WA State Office of Financial Management (OFM), some of the population data used in this report come from the population interim estimates (PIE) developed by Public Health - Seattle and King County (PHSKC). We began using PIE in our reports in the summer of 2023. Because these are interim estimates, we have rounded, and/or provided ranges, for figures obtained from PIE.

Because we have applied PIE to historic data, some figures will be different from what we published previously. For more information, please email us at AskCowlitzHealth@cowlitzwa.gov.

City/unincorporated populations will not add up to the county total

because they are from different data sources (see below).

Age may explain some of the differences and/or trends we are seeing.

Our population is older than the state average, and both our and the state's populations have gotten older over time. Many of the figures in this report vary by age, and we were not able to account for population aging when comparing our figures to the state average or measuring trends over time.

DATA SOURCES

Current figures are for the most recent time period for which data were available at the time of publication; specific year(s) are provided for each data source below.

Total county population, age, gender, and race/ethnicity

Washington State Population Interim Estimates (PIE), December 2022. Available [online](#). Accessed October 3, 2023.

Current figures are for **2022**; time trends cover 2002-2022.

Note: Race groups exclude Hispanic ethnicity; all residents who identify as Hispanic are included in "Hispanic".

Cities/unincorporated

Washington State Office of Financial Management Intercensal estimates. Available [online](#). Accessed October 4, 2023.

Current figures are for **2020**; time trends cover 2000-2020.

All selected social & economic characteristics

U.S. Census Bureau. American Community Survey, 5-year estimates. Accessed October 9, 2023. Available online in [Table DP02](#), [Table S1201](#), and [Table DP03](#).

Current figures are for the 5-year period **2017-2021**. Time trends cover 2007-2011 through 2017-2021.